

Coastal Bay of Plenty - Te Moananui ā Toi



Generations of New Zealanders regard Te Moananui ā Toi, the Coastal Bay of Plenty, as their 'happy place'.

Known for its sunny micro-climate, white sandy beaches and stunning natural beauty,

this is where holiday memories are made - from surfing at the Mount, to scenic walks and wildlife spotting.

For those wanting to dive deep into the region, you can road trip along the Pacific Coast Highway, stopping into idyllic coastal towns like Waihi Beach and Ōhope or visiting Te Puke and Katikati, the kiwifruit and avocado capitals of New Zealand. You'll often see roadside stalls of fruit as you travel around, evidence of the region's abundant food producing environment.

The flourishing population of

Tauranga has seen an explosion in incredible eateries, leading Stuff to call it "New Zealand's new foodie capital", so you're never far from a delicious, yet laid-back dining experience.

The Eastern Bay of Plenty is home to Whakatāne, just one hour's drive from Tauranga, where you can immerse yourself in rich Māori history and enjoy authentic cultural experiences, or revel in the ocean playground which is home to abundant marine life.

Wherever you go, the Coastal Bay of Plenty is sure to make you smile.

TOP 10 MUST DOS

1. Walk up or around Mauao (Mount Maunganui)
2. Walk amongst giants in the Whirinaki Forest
3. Learn to surf or stand up paddle board (SUP)
4. Enjoy the Bay's big blue backyard and marine life
5. Discover eco-sanctuary Moutohorā island
6. Admire the vista and explore the history of the Papamoa Hills
7. Visit the house that came home - Mataatua
8. Indulge in the region's plentiful produce with a foodie tour
9. Get the catch of the day with a fishing charter
10. Visit some of NZ's top beaches, from Waihi Beach to Ōhope

TOP 5 for FAMILIES

Paid Activities & Accommodation

1. Enjoy a heated saltwater splash at Mount Hot Pools
2. Blokart, laser tag, paint ball or drift trike at BayStation
3. Take a dolphin and wildlife cruise with Bay Explorer
4. Climb, swing or slide at Waimarino Adventure Park
5. Stay at family-friendly Tasman Holiday Parks - Papamoa Beach

TOP 5 for OLDER TRAVELLERS

Paid Activities & Accommodation

1. Explore in style on a smooth V8 Trike Tour
2. A thrilling scenic flight with Adventure Helicopters
3. Enjoy foodie heaven on a Taste of Plenty Tour
4. Visit craft beer producers with BrewBus NZ
5. Stay in comfort at Hotel Armitage

TOP 5 for COUPLES

Paid Activities & Accommodation

1. Take a whitewater or river tour with Riverbug
2. Enjoy a guided marine excursion with KG Kayaks
3. An evening glow worm excursion with Waimarino Kayak Tours
4. Take in the views from up high with Skydive Tauranga
5. Explore Moutohorā on an Island Sanctuary Tour

