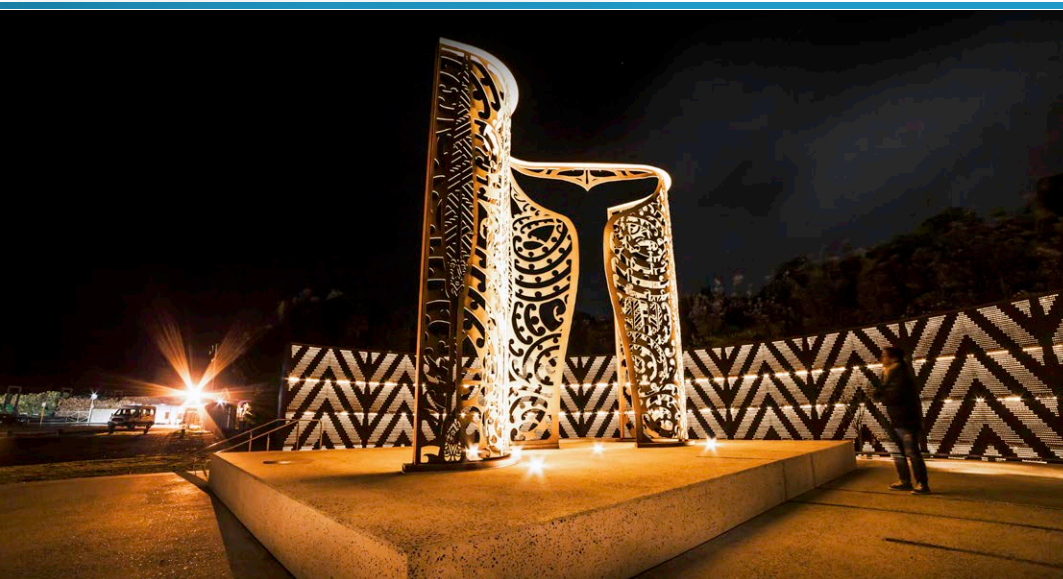


Tairāwhiti Gisborne



From sacred mountains to the shores of the vast Pacific Ocean, Tairāwhiti Gisborne is a unique corner of Aotearoa made for discovery.

Looking back to the arrival of great Polynesian voyagers, Captain James Cook's landing and the very first encounter

between Māori and European, Tairāwhiti is a significant region steeped in culture and history.

As the first place in the world to see the sunrise each day, there's plenty of time to explore unspoilt beaches and flourishing vineyards, connect with the welcoming people of this land and discover Aotearoa New Zealand in a whole new light.

With exceptional wineries, award-winning ciders, and the oldest independent brewery in New Zealand, the land of the first light is a thirst-quenching region to appease even the most

refined taste buds. From golden lagers to exquisite chardonnay, ginger beer and biodynamic wines, there's a great variety of homegrown beverages to enjoy.

Follow the beautiful East Coast from north to south, travel scenic SH35 from Ōpōtiki along winding roads through picturesque towns down to the city hub of Gisborne. Enjoy beautiful beaches, relaxed towns, stunning surf breaks, beautiful hot springs and bush-clad walking tracks. Inland gems include stargazing, mountainbiking and one of New Zealand's favourite waterfalls.



www.tairawhitigisborne.co.nz

Email
trade@gisbornenz.com

Getting There

Air New Zealand has up to five flights a day from Wellington and Auckland into Gisborne Airport; from there it's a five-minute drive into the CBD.

Tairāwhiti Gisborne is located on State Highway 35, as part of the Pacific Coast Highway touring route. From the North, an alternate route will take you from Ōpōtiki in the Bay of Plenty, through the magnificent Waioeka Gorge. From the South, a coastal road from Hawke's Bay leads into the Tairāwhiti region.

TOP 10 MUST DOS

1. See the sunrise first at Maunga Hikurangi
2. Interact with wild stingrays at Dive Tatapouri
3. Take a ride with Gisborne Railbike Adventures
4. Take an Experience Gisborne tour with a vineyard lunch
5. Explore food and culture at the Gisborne Farmers' Market
6. Visit the vibrant Te Tairāwhiti Arts Festival
7. Sample the First Light Wine and Food Festival
8. Admire the natural beauty at Eastwoodhill Arboretum
9. Enjoy a brewery tour at Sunshine Brewery
10. Cycle or walk the Tupapa heritage trail

TOP 5 for OLDER TRAVELLERS

Paid Activities & Accommodation

1. Take the Dunes trail with Motu Trails or Cycle Gisborne
2. Take a cultural eco-tour with Tipuna Tours
3. An authentic marae experience at Nga Taonga o Hinerupe
4. Stay at the Zen Cabins at Tatapouri Bay
5. Go stargazing with Gisborne Astro Tours

TOP 5 for FAMILIES

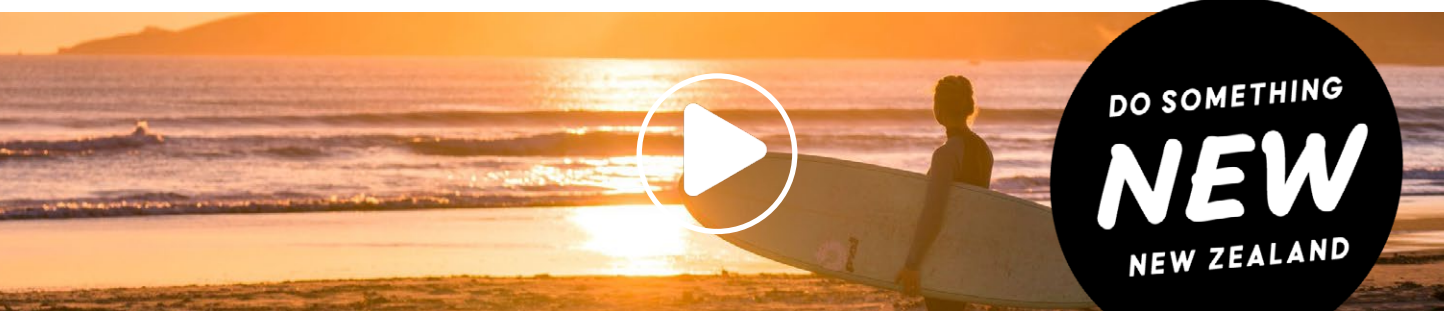
Paid Activities & Accommodation

1. Stay at Waikanae TOP 10 Holiday Park
2. Take a walk in leafy Eastwoodhill Arboretum
3. Take a surf lesson with Surfing with Sarah
4. Tee off on a whirlwind 18-hole mini golf tour of SH35
5. Catch a fishing charter with Touchwood Charters

TOP 5 for COUPLES

Paid Activities & Accommodation

1. Relax at Matawhero Luxury Cabins
2. Soak in a private pool at Mōrere Hot Springs
3. Enjoy a wine tasting and lunch at Bushmere Estate
4. A night out at Dome Bar and Cinema
5. Glamping at beautiful Tatapouri Bay



DO SOMETHING
NEW
NEW ZEALAND