

HAWKE'S BAY



www.hawkesbaytourism.nz/travel-trade

Email

Heather Matthews
heatherm@
hawkesbaytourism.co.nz

Hawke's Bay is a fusion of simplicity and sophistication, based on three naturally occurring ingredients: a climate with Mediterranean leanings, an ability to grow all manner of things, and an irrepressible enthusiasm from locals for making the most of the abundance of

resources at their fingertips.

Fresh-off-the-line fish in the Wairoa District, to the decadent dining of Napier City. The produce powerhouse that is Hastings District, to the prime farmlands of Central Hawke's Bay. It all combines to create New Zealand's Food & Wine Country, waiting to be savoured.

With such easy access to incredible ingredients, most chefs boast using at least 90% local ingredients, so menus are seasonal, and meals tell the regional story as much as the

tour guides do.

Those stories are also woven into unique and exciting visitor experiences. Enjoy Art Deco Vintage Car Tours incorporating Gin & Wine experiences. Eat breakfast at sunrise atop the cliffs of Cape Kidnappers amongst the world's largest gannet colony. Cycle easy riding limestone trails with tasting stops at wineries and artisan producers. Or take pleasure in exclusive vineyard tours hosted by the wine makers, and perfectly crafted tasting experiences guided by a sommelier, tasting straight from the barrel.

Getting There

Hawke's Bay is easily accessible by land and air.

There are daily direct flights with Air New Zealand to and from Auckland, Wellington & Christchurch. The airport is well equipped with rental cars, taxis & shuttle options, and it's only 10 minutes' drive from Napier CBD.

Featured on popular touring routes the Classic New Zealand Wine Trail and the Pacific Coast Highway, Hawke's Bay is a convenient road trip destination.

TOP 5 for OUTDOOR ADVENTURES

Paid Activities & Accommodation

1. Hit grade 2-5 rapids with Mohaka Rafting
2. Swim in the ancient sea water of Morere Hot Springs
3. Conquer the 3-Day Hawke's Bay trail loop cycling with Tākaro Trails
4. Discover Cape Kidnappers with Gannet Overland Safaris
5. Venture through braided rivers with Boutique Horse Treks

TOP 5 for COUPLES

Paid Activities & Accommodation

1. Sleep under the stars at Tuki Glamping
2. Stay at The Stables at Te Mata House
3. Porters Boutique Hotel in Havelock North
4. Gin & Wine Vintage Car Tour with Art Deco Trust
5. Sample the tasting menu at Central Fire Station

TOP 5 for FOODIES

Paid Activities & Accommodation

1. Enter gastronomic heaven at Wallingford Homestead
2. Meet the wine makers on a Boutique Wine tour with Prinsy's Tours
3. Indulge at The Farm at Cape Kidnappers
4. Surrender to the Chef's Choice menu at Craggy Range Restaurant
5. Be guided by a Master of Wine at Coastal Wine Cycles

TOP 10 MUST DOS

1. Heretaunga Wine Studio with Smith & Sheth
2. The famed Art Deco Festival in February
3. TOM Experience with Church Road Winery
4. Food & Wine Classic Festival (F.A.W.C!) in June and Nov
5. Walking & Vintage Car Tours with Art Deco Trust
6. Twilight Progressive Dinner Tour with Bay Tours
7. Hawke's Bay Farmers Market for seasonal produce & artisan products
8. Beekeeper Encounter with Arataki Honey
9. Cape Coast Winery Ride with Tākaro Trails
10. Penguin Encounter at the National Aquarium of NZ



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